

# Kingman Regional Medical Center

## 2016 Community Benefit Report

(July 2015 through June 2016)

Kingman Regional Medical Center (KRMC) is a major community partner committed to enhancing health and quality-of-life in northwest Arizona. In collaboration with other community agencies and organizations, KRMC provides or financially supports many community programs that benefit our residents, especially our most vulnerable citizens— children, elderly, those in ill health, and those in socio-economic distress.

### Community Benefit Program

KRMC has a long-standing history of providing support for many community causes and events. In January 2015, we restructured our Community Benefit Program to better manage our volume of requests. Individuals and organizations submit applications for KRMC community benefit funds or in-kind services (food, refreshments, speakers, first-aid support, etc.) through our website ([www.azkrmc.com](http://www.azkrmc.com)).

On a monthly basis, a committee of KRMC employees and community members review applications and decide on funding on a case-by-case basis according to the timing of the application in relationship to our annual budgeting process, availability of funding, the described use of funds, and the requesting organization's mission and capabilities.

During fiscal year 2016, KRMC provided a total of \$200,000 in community benefit funds to local organizations:

Advice & Aid Pregnancy Center	Harbor House
American Cancer Society <i>Relay for Life</i> — Kingman	HOSA (Health Occupation Students of America)
Boy Scouts Troop 66	KABAM (Kingman Books are Magic /Library)
Boys & Girls Club of Peach Springs	Katherine Heidenreich Sr. Center
Boys & Girls Club of Kingman	Kingman Academy of Learning
City of Kingman Parks & Rec Dept.	Kingman Aid To Abused People
Code 3/Clothe The Kids	Kingman American Legion (veterans support)
Community Garden in Kingman	Kingman Cancer Care Unit
Cornerstone Mission	Kingman BPOE ELKS
COYOTE Youth Program	Kingman Healing Hooves
Creative Care	Kingman High School
Cerbat Elementary School	Kingman Little League
Desert Willow Elementary	Kingman Meth Coalition
DIG IT -Kingman Community Garden	Kingman Robotics Team
Dance Magic Performance	Kingman Route 66 Rotary
Elks Club Fishing for Smiles	Kingman Salvation Army
Falcon's Wrestling Team	
Fraternal Order of Eagles	

Kingman Soccer Club  
Live Now  
Love on Kingman  
Mission Bank (school supply program)  
Mohave Community College  
Mohave Community Choir  
Mohave County Fair (sponsorship)  
Mohave County Home & Garden Expo  
(sponsorship)  
Northern Arizona Consolidated Fire  
Pistoleros and Roses (Golden Valley  
Days sponsorship)  
River Cities United Way

Route 66 Association of AZ (Fun Run  
sponsorship)  
Salvation Army  
Sarah's House  
Sorooptimist International of Kingman  
Sounds of Kingman  
Special Olympics of AZ  
The Rock's House  
Topock 66 Foundation (student  
scholarships)  
USSA Kingman Girls Softball  
Veteran's Council  
Venture Club

## Community Health Initiatives

In partnership with the Mohave County Department of Public Health, KRMC established an ongoing process for improving health and quality of life in Mohave County. The process involves performing a community health assessment and developing a community health improvement plan every three years. This effort has involved forming a large coalition of community stakeholders from throughout our area, which includes over 100 individuals who represent various community interests.

Based on our completed community health assessment, as reported in the Community Health Assessment for Mohave County (see at [www.azkrmc.com](http://www.azkrmc.com)), we continue to work with the coalition to identify and address priority issues affecting health in the community. At this time, the coalition has selected the following priorities to be addressed.

- Accessible/affordable health care
- Youth risk and protective factors
- Substance Abuse & Mental Health
- Economic conditions (unemployment, poverty, etc.)

KRMC has aligned its community benefit activities with these priorities, as described below.

### A. Accessible/Affordable Healthcare

Access to health resources is critical to the health of our community's residents. KRMC community benefit strategies include:

1. **Relieve financial hardship from healthcare bills.** As the only non-profit medical center in Mohave County, KRMC continues to provide charity healthcare services to low-income patients with no health insurance. We also provide assistance to low-income patients with balances after Medicare or commercial health insurance carriers have made payment.

Eligibility for KRMC assistance is based upon the patient's household income according to federal poverty level guidelines.

2. **Provide free or reduced-cost women's health services.** KRMC works in collaboration with the federal- and state-funded Well Woman HealthCheck Program to provide free mammograms and other women's healthcare services (clinical breast exams, pelvic exams, and Pap tests) to uninsured/underinsured women who qualify. Additionally, KRMC is working to save lives from breast cancer by reducing financial barriers to timely breast cancer screening, diagnosis, and treatment that affect low-income and medically-underserved women in Mohave County. Through grants from the Susan G. Komen Central and Northern Arizona and the National Breast Cancer Foundation, our "Catch It Early" program helps local women who do not qualify for other programs in obtaining the breast healthcare they need, regardless of their ability to pay.
3. **Provide low-income patients access to exercise and fitness programs.** KRMC provides scholarships for memberships to our Del. E. Webb Wellness Center to qualified low-income patients who need to improve a health condition with exercise and are unable to afford a membership.
4. **Provide public outreach and education on disease prevention and other important health matters.** With the belief that health education is vital in achieving a healthier community, KRMC provides many public learning opportunities:
  - We offer free "Lunch & Learn" lectures to the public where a different medical expert presents on an important health topic each month and addresses audience questions. Additionally, we provide health lectures at area nursing homes and at other businesses, clubs, and community organizations.
  - We broadcast interviews with local medical providers on relevant health topics via KRMC's weekly radio program "Focus on Your Health."
  - We provide health information on our website and in various brochures, fact sheets, and patient education materials.
  - We conduct outreach and health education at scores of community events, for example: the Mohave County Fair, the Andy Devine Days Rodeo, and the Kingman Home and Garden Business Expo.
  - We conduct four health fairs per year focused on different demographic groups: Women's Health Fair, Senior's Health Fair, Kid's Day Health and Safety Fair, and Men's Health Fair. Scores of local organizations participate in these events, offering information to enhance health, safety, and well being. Additionally, KRMC offers free health screenings (e.g., bone density testing, hearing testing, cholesterol screening, etc.) as appropriate for the demographic at the fair. We also offer free childhood

immunizations at Kid's Day and free seasonal flu shots at our other health fairs and community outreach events.

5. **Alleviate transportation barriers to healthcare services.** KRMC operates a patient transport van, which provides free transportation services to elderly and disabled patients in Mohave County who have no other means of travel to our facilities for needed medical services.

## **B. Youth Risk/Protective Factors**

KRMC is a strong advocate for the health and well-being of our community's children. With this, we provide the following community benefits to help reduce youth risk factors and to increase youth protective factors in our community:

1. **Provide training and education to new parents.** KRMC provides free community classes on childbirth, breastfeeding, and parenting to support parents in raising healthy, happy children.
2. **Provide outreach in schools to educate children on healthy living skills.** Through our Kare Bear program, KRMC uses a fun and engaging approach to educate local children on the importance of living healthy. Kare Bear visits local classrooms to talk about and demonstrate such topics as sun safety, hand hygiene, bike safety and helmet use, water safety, cough etiquette, oral hygiene, the need for an adequate amount of sleep, exercise for both mind and body, the importance of eating healthy and making healthy choices.
3. **Encourage physical fitness at community elementary schools.** The KRMC Foundation sponsors a physical education program called *Project Fit America* at five elementary schools in Kingman. The program includes equipment, teacher training, curriculum, and other resources to help kids be fit, active, and healthy.
4. **Provide youth opportunities for positive community engagement through the KRMC Volunteem program.** KRMC's youth volunteer program (Volunteens) provides high school students (ages 14 to 19) an opportunity to serve the community in many areas of KRMC—nursing, wellness center, laboratory, physician offices, nutrition services, and day care center. Regardless if students are considering careers in healthcare fields, the program provides many opportunities for gaining insight and experience in a professional environment.
5. **Provide job shadowing to students interested in health-related occupations.** In partnership with Kingman High School's HOSA (Health Occupations Students of America) program, KRMC hosts hundreds of high school students every February who spend a day with hospital technologists, nurses, doctors, or administrators to observe their work activities.
6. **Provide financial support to community youth organizations and activities.** Through our community benefit program, KRMC provides donations and other support to many

community organizations that provide programs, services, and support to local children and their families (see above).

7. **Participate on community initiatives that address youth issues.** Representatives of KRMC participate on the *Mohave County Youth Systems Technical Advisory Committee*, which unites Arizona Youth Partnership, Child Protective Services, Harbor House, Kingman Regional Medical Center, Mohave County Juvenile Probation Office, Mohave Mental Health, and other local organizations to deal with issues regarding run-away, homeless, abandoned, and court-detained youth in our community.

### C. Substance Abuse & Mental Health

KRMC provides leadership, financial donations, and other resources to support the following community efforts:

- *Kingman Area Chapter of the Arizona Meth Community Coalition*, which establishes a comprehensive representation of relevant parties from private, public and non-profit sectors, to develop a partnership through advocacy, education, collaboration, and support of best practices to effectively address methamphetamine and other substance abuse issues in the community.
- *Mohave Substance Abuse Treatment and Education Prevention Partnership (MSTEPP)*, which unites citizens throughout Mohave County in finding solutions to the substance abuse epidemic pervasive throughout our communities.
- *Walk Away from Drugs*, KRMC sponsors this annual event held every October in Kingman where thousands of local children and their parents gather to take a stand against drug abuse and its effects on the community.
- The *Mohave County Tobacco Use Prevention Program (MCTUPP)*, which strives to empower Mohave County residents to make healthy choices. MCTUPP promotes healthy lifestyles through tobacco use prevention education, cessation services, and promoting the benefits of smoke-free environments.

### D. Economic Conditions

Kingman Regional Medical Center (KRMC) is an engaged supporter of economic development, education, and job training efforts in our community. We participate on various community boards and committees that focus on business development. We also support education and job training efforts via scholarships, job shadowing and support of student organizations such as HOSA (Health Occupation Student Association) in our local high schools.

KRMC is also a major contributor to the local economy. With over 1800 employees and an annual payroll of \$160 million, we are the largest private employer in Mohave County. Over the last ten years, KRMC has added 800 jobs to the Kingman economy.

Additionally, KRMC spends over \$10 million annually with local vendors. We give priority to local businesses when procuring goods and services for various hospital functions, advertising and promotion, facility expansion, and other hospital operations.